



**MOLLOY
UNIVERSITY**

School of Arts & Sciences

Department of Art

ART B.F.A. – Concentration in Digital Art

Digital Media Arts focuses on design and media coursework in preparation for a career in digital media, digital design, design development, and photography. The program develops visual communication skills in print, graphic design, web and media development. Focus is given to methods of both input and output through traditional analog methods and exploration of current trends from concepts to digital tools.

Essential Skills

1. Intellectual and Practical Skills
 - a. Critical thinking and analytic reasoning
 - b. Information literacy
 - c. Technological skills
2. Personal and Social Responsibility
 - a. Civic knowledge, skills, and judgment essential for contributing to the community and to our democratic society
3. Career Readiness
 - a. Communicate in a clear and organized manner so that others can effectively understand
 - b. Accurately summarize and interpret data with an awareness of personal biases that may impact outcomes
4. Leadership
 - a. Seek out and leverage diverse resources and feedback from others to inform direction
5. Professionalism
 - a. Be present and prepared
 - b. Have attention to detail, resulting in few if any errors in their work
6. Teamwork
 - a. Listening carefully to others
 - b. Taking time to understand and ask appropriate questions without interruption
7. Technology
 - a. Identify appropriate technology for completing specific tasks
 - b. Manipulate information, construct ideas, and use technology to achieve strategic goals

FIRST YEAR			
Fall Courses		Spring Courses	
ART 1010 Two- Dimensional Design	3	ART 1800 Intro to Digital Art	3
ART 1020 Drawing	3	ART 1110 Figure Drawing	3
ART 1350 History of Western Art I	3	ART 1360 History of Western Art II	3
ENG 1100	3	Gen Ed Requirement	3
Gen Ed Requirement	3	Gen Ed Requirement	3
FST 1000	1	PED	1
Total Credits	16	Total Credits	16

SECOND YEAR			
Fall Courses		Spring Courses	
ART 1300/2310/1330 Painting I, Watercolor, Abstract Painting	3	ART 2140 Color/Advanced Design	3
ART 2280 Modern Art	3	ART Elective	3
ART 1570 Digital Art	3	ART 2330 Contemporary Art	3
Gen Ed Requirement	3	Art Elective	3
Gen Ed Requirement	3	Gen Ed Requirement	3
Total Credits	15	Total Credits	15

THIRD YEAR			
Fall Courses		Spring Courses	
ART 2410/2290 Non-Western Art or Asian Art	3	Art Elective (Concentration)	3
Art Elective (Concentration)	3	ART Elective	3
ART 1800 Intro to Digital Art	3	Gen Ed Requirement	3
CORE	4	Gen Ed Requirement	3
Gen Ed Requirement	3	Elective	3
Total Credits	16	Total Credits	15

FOURTH YEAR			
Fall Courses		Spring Courses	
Art 4600 Art Internship	3	Art 4900 Senior Thesis Project	3
Art Elective (Concentration)	3	Art Elective	3
Gen Ed Requirement	3	Elective	3
Gen Ed Requirement	3	Elective	3
Elective	3	Elective	3
Total Credits	15	Total Credits	15
Total Credits to Graduate			120

Honor Society

The Art Department at Molloy offers eligible students membership in [Kappa Pi](#) International Art Honor Society which was created to acknowledge incredible artists.

To be eligible for admission, undergraduate students must meet the following criteria:

- Completion of 12 semester hours in visual art courses (studio, art history, design, etc.)
- Attainment of an overall “B” average in all art courses
- An overall academic average of “C”
- Produces outstanding work

Employment Information:Representative Job Titles Related to this Major Include:

Studio Artist / Entrepreneur, Photographer for Marketing, Studio or Event Photographers, Graphic Designer, Social Media, Art Handler, k-12 Teacher in (Private) Schools, Digital Studio Manager, Gallerist, Educational Programming at Museums, Arts Coordinator, Public Arts Programs, Print Manager, Pathway towards your MFA to Teach at the College Level.

Further Resources:

See the following resources: [National Association of Colleges & Employers: Career Readiness Defined](#), [AAC&U, What Can I Do with This Major?](#), and the [Molloy Undergraduate Catalog](#).

***Notice:**

This 8-semester plan is not a contract, either expressed or implied, between the University and the student, but represents a flexible program of the current curriculum which may be altered periodically to carry out the academic objectives of the University. The University specifically reserves the right to change, delete or add to any 8-semester plan at any time within the student’s period of study at the University.