



**MOLLOY  
UNIVERSITY**

School of Arts & Sciences  
Department of Communications

### **Communications: Television Production and Cinema Studies Concentration B.A.**

Designed for those who wish to pursue careers in television, film, online/streaming production, broadcast journalism, or media management. Students enroll in hands-on production and studies courses, leading to an internship at a media company.

#### **Essential Skills:**

Essential skills refer to the knowledge gained from a liberal arts education. They provide a framework to guide students' progress toward their degree, but also prepare students for a broad range of career paths. A recent survey from the Association of American Colleges and Universities (AAC&U) shows employers "strongly agree" that "regardless of a student's field of study" liberal arts skills best prepare students to enter the job market in their career of choice. The essential skills outlined below refer to the National Association of Colleges and Employers (NACE) Career readiness guide.

1. Communication
  - a. Understand the importance of and demonstrate verbal, written, and non-verbal body language, abilities.
  - b. Communicate in a clear and organized manner so that others can effectively understand.
  - c. Frame communication with respect to diversity of learning styles, varied individual communication abilities, and cultural differences.
2. Critical Thinking
  - a. Make decisions and solve problems using sound, inclusive reasoning, and judgment.
  - b. Gather and analyze information from a diverse set of sources and individuals to fully understand a problem.
3. Technology
  - a. Navigate change and be open to learning new technologies.
  - b. Use technology to improve efficiency and productivity of their work.
  - c. Identify appropriate technology for completing specific tasks.
  - d. Quickly adapt to new or unfamiliar technologies.
  - e. Use technology to achieve course related goals.
4. Teamwork:
  - a. Listen carefully to others, taking time to understand and ask appropriate questions.
  - b. Collaborate with others to achieve common goals.
5. Career & Self-Development
  - a. Show an awareness of own strengths and areas for career development.
  - b. Identify areas for continual academic growth while pursuing and applying feedback from instructors and peers.
  - c. Develop plans and goals for one's future career.

| <b>FIRST YEAR</b>          |           |                              |           |
|----------------------------|-----------|------------------------------|-----------|
| <b>Fall Courses</b>        |           | <b>Spring Courses</b>        |           |
| COM 1170<br>Media Literacy | 3         | COM 2520<br>TV Studio I      | 3         |
| COM 2300 Screenwriting I   | 3         | COM 2500<br>Art of Film & TV | 3         |
| ENG 1100                   | 3         | PHI (Gen. Ed.)               | 3         |
| ART/MUS (Gen. Ed.)         | 3         | HIS/POL/PSY/SOC (Gen. Ed.)   | 3         |
| HIS/POL/PSY/SOC (Gen. Ed.) | 3         | Modern Language/Literature   | 3         |
| FST 1000                   | 1         | PED                          | 1         |
| <b>Total Credits</b>       | <b>16</b> | <b>Total Credits</b>         | <b>16</b> |

| <b>SECOND YEAR</b>           |           |                              |           |
|------------------------------|-----------|------------------------------|-----------|
| <b>Fall Courses</b>          |           | <b>Spring Courses</b>        |           |
| COM 2380<br>Serial TV        | 3         | COM 2260<br>History of Media | 3         |
| COM 2560<br>Field Production | 3         | COM Elective                 | 3         |
| TRS (Gen. Ed.)               | 3         | ETH (Gen. Ed.)               | 3         |
| HIS/POL/PSY/SOC (Gen. Ed.)   | 3         | MAT (Gen. Ed.)               | 3         |
| Modern Language/Literature   | 3         | Elective                     | 3         |
| <b>Total Credits</b>         | <b>15</b> | <b>Total Credits</b>         | <b>15</b> |

| <b>THIRD YEAR</b>            |           |                             |           |
|------------------------------|-----------|-----------------------------|-----------|
| <b>Fall Courses</b>          |           | <b>Spring Courses</b>       |           |
| COM 3540<br>Media Theory     | 3         | COM 3520<br>TV Studio II    | 3         |
| COM 3600<br>Understanding TV | 3         | COM 3650<br>Research in Com | 3         |
| Science (Gen. Ed.)           | 3         | Elective                    | 3         |
| CORE                         | 4         | Elective                    | 3         |
| Elective                     | 3         | Elective                    | 3         |
| <b>Total Credits</b>         | <b>16</b> | <b>Total Credits</b>        | <b>15</b> |

| <b>FOURTH YEAR</b>               |           |                       |            |
|----------------------------------|-----------|-----------------------|------------|
| <b>Fall Courses</b>              |           | <b>Spring Courses</b> |            |
| COM 4600<br>Internship I         | 3         | COM 4900<br>Capstone  | 3          |
| Elective                         | 3         | Elective              | 3          |
| Elective                         | 3         | Elective              | 3          |
| Elective                         | 3         | Elective              | 3          |
|                                  |           | Elective              | 3          |
| <b>Total Credits</b>             | <b>12</b> | <b>Total Credits</b>  | <b>15</b>  |
| <b>Total Credits to Graduate</b> |           |                       | <b>120</b> |

## Honor Society

[Lambda Pi Eta](#) (LPH) is the National Communication Association's official honor society at four-year colleges and universities. LPH has more than 500 active chapters at four-year colleges and universities nationwide.

**To be eligible for admission, undergraduate students must meet the following criteria:**

- Complete 60 semester credit-hours (90 quarter credit-hours)
- Have a minimum overall cumulative GPA of 3.0
- Complete the equivalent of 12 semester credit-hours (18 quarter credit-hours) in Communication Studies
- Have a minimum GPA of 3.25 for all Communication Studies courses.
- Currently be enrolled as a student in good standing, as determined by the institution's policies.

## Media Production Student Club

A space for Molloy students to be creative by making movies, podcasts, scripts, and other forms of media. All content is original work outside of Molloy events such as short films, documentaries, and television productions, among other content.

## MolloyLife Student Media

A student-run organization that produces multimedia content for all Molloy events and activities on campus. Students produce content through photography, video production, and video editing and post stories on all Molloy University social media platforms.

## CREDLY BADGES

The Communications department offers all Molloy students the opportunity to earn a CREDLY badge for both [Digital Media Production](#) and [Advanced Digital Media Production](#). These badges certify your expertise in specific skills and are a great way to stand out to future employers.

## Employment Information:

Representative Job Titles Related to this Major Include:

Director, Producer, Video Production Assistant, Content Creator, Camera Operator, Cinematographer, Floor Manager, Screenwriter, Showrunner, Video Editor, Social Media Coordinator, Project Manager, and more.

Further Resources:

See the following resources: [National Association of Colleges & Employers: Career Readiness Defined](#), [AAC&U](#), [What Can I Do with This Major?](#), and [Molloy Undergraduate Catalog](#).

## \*Notice:

This 8-semester plan is not a contract, either expressed or implied, between the University and the student, but represents a flexible program of the current curriculum which may be altered periodically to carry out the academic objectives of the University. The University specifically reserves the right to change, delete or add to any 8-semester plan at any time within the student's period of study at the University.